

PRESS INFORMATION

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Horse Life 2 - The best horse simulation game is back

**Continuation of the success story now available
for Nintendo DS, Wii and PC**

Deep Silver, the games label from Koch Media, a leading producer and distributor of digital entertainment products and the French publisher Game Life announce the release of Horse Life 2, the sequel to the graphically excellent horse simulation game that also could convince in terms of gameplay. Horse Life 2 is available for Nintendo DS™ just like its predecessor but the new version is also available for Wii™ and PC. Koch Media holds the publishing rights for all PAL areas.

In Horse Life 2 the player can select his horse from seven different breeds and can take care of it, train it and take part in various competitions. The horse's behaviour is thereby depicted in a lifelike way in real-time. All competitions in the riding world such as dressage, show jumping and cross country are shown realistically. A gripping story really attracts the player to the screen and allows him to experience many differing tasks in a wide range of varied locations.

„The predecessor already set high standards for horse simulations. We are confident of being able to raise the bar with the extended scope of Horse Life 2.“, says Klemens Kundratitz with regard to the renewed collaboration.

"The customers and the press have already testified to the quality of Horse Life. We were able to improve this further in the second part.", says Emmanuel Drouin, Managing Director of Game Life. "We look forward to our continued co-operation with a strong partner such as Deep Silver."

Last year Deep Silver and Game Life launched a convincing horse simulation "Horse Life" for Nintendo DS onto the market, which appealed to both customers and critics.

Deep Silver managed to successfully establish its own "Horse Life" brand for Nintendo DS in 2007 within a very a short space of time. The game, which was released under the company's own games label Deep Silver, reached the 2nd or 3rd place respectively behind the competitive products that had been introduced long before in the individual markets in Europe.

Horse Life 2 for Nintendo DS, Wii and PC will be released in the 4th quarter of this year.

About Deep Silver

Deep Silver develops and distributes interactive games for all platforms. The Deep Silver label means to captivate all computer and video gamers who enjoy and share a passion for thrilling gameplay in modern game worlds. Deep Silver works with its partners to achieve a maximum of success while maintaining the highest possible quality, always focusing on what the customer desires. Deep Silver products are designed to equally appeal to professionals and beginners, children and adults.

Deep Silver has published around 40 games since 2003, including the most successful adventure of 2006, Secret Files: Tunguska, the bestseller ANNO 1701 (co-published with Sunflowers), the challenging CrossworDS knowledge puzzle game, the horse simulation Horse Life DS, and the soccer MMO World of Soccer Online. Current developments include Warhammer® - Battle

March™ (in cooperation with Namco Bandai), the action role-playing game Sacred 2: Fallen Angel (in cooperation with Ascaron), S.T.A.L.K.E.R.: Clear Sky, the sinister Chernobyl shooter for PC, and the new game from the Piranha Bytes team. Deep Silver's own developing studio Deep Silver Vienna opened in 2007. For more information please visit www.deepsilver.com

Koch Media is a leading producer and distributor of digital entertainment products (software, games and movies on DVD). The company's own sales activities, marketing and distribution extend throughout Europe, and it has formed strategic alliances with numerous software and games manufacturers: Ascaron, Braingame, D3P, G-Data, Gamelife, Kaspersky Lab, Lexware, Namco Bandai, Pinnacle, Square Enix, Sony Online Entertainment, System3, etc. Headquartered in Planegg near Munich/Germany, Koch Media owns publishing and distribution branches in Germany, England, France, Austria, Switzerland, Italy and the USA. www.kochmedia.com

About GAME LIFE

Game Life is a dynamic independent videogame publisher, willing to release games with original concept, that are simply easy and fun to play. We select quality content and licenses on a worldwide basis, we focus our activities on next generation console games, willing to offer a product portfolio of AAA titles. Our Mojo is to ensure a professional sales and marketing support to our partners. The corner stone of our portfolio is set by 'Experience Life' titles. Horse Life is the first release of this new series.

NINTENDO DS, Wii AND THE Wii LOGO ARE TRADEMARKS OF NINTENDO.